

CLAIM AMENDMENTS

Please amend the claims as follows:

1. (Currently Amended) A method of facilitating a transaction for downloadable digital data over an electronic network, the method comprising:

maintaining a presence to which a consumer connects on the electronic network ~~to which a consumer may connect~~;

transmitting a page from the presence to the consumer over the electronic network, the page including information concerning the downloadable digital data;

receiving a command from the consumer over the electronic network indicating that the consumer is engaging in a ~~wishes the~~ transaction for the downloadable digital data; and

transmitting format options from the presence to the consumer over the electronic network via the page, the format options being selectable by the consumer and including at least one of (i) types of software on which the downloadable digital data is to be executable ~~may be executed~~; (ii) types of portable devices on which the downloadable digital data is to be ~~may be~~ stored; (iii) types of compression formats in which the downloadable digital data is to be ~~may be~~ configured; (iv) types of CODECs through which the downloadable digital data is to be ~~may be~~ processed; and (v) types of digital rights management ~~algorithms~~ to which the downloadable digital data is to be subjected ~~may be subject~~.

2. (Currently Amended) The method of claim 1, wherein at least one of (i) a given type of software is compatible with respective subsets of at least one of the types of compression formats, the types of digital rights management ~~algorithms~~, and the types of portable devices; (ii) a given type of compression format is compatible with respective subsets of at least one of the types of software, the types of digital rights management ~~algorithms~~, and the types of portable devices; (iii) a given type of digital rights management ~~algorithm~~ is compatible with respective subsets of at least one of the types of software, the types of compression formats, and the types of portable devices; and (iv) a given type of portable device is compatible with respective subsets of at least one of the types of software, the types of compression formats, and the types of digital rights management ~~algorithms~~.

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3. (Currently Amended) The method of claim 2, further comprising permitting selection by the consumer from among only the compatible respective subsets of at least one of the types of compression formats, the types of digital rights management ~~algorithms~~, and the types of portable devices, when the given type of software is selected by the consumer.
4. (Currently Amended) The method of claim 2, further comprising permitting selection by the consumer from among only the compatible respective subsets of at least one of the types of software, the types of digital rights management ~~algorithms~~, and the types of portable devices, when the given type of compression format is selected by the consumer.
5. (Currently Amended) The method of claim 2, further comprising permitting selection by the consumer from among only the compatible respective subsets of at least one of the types of software, the types of compression formats, and the types of portable devices, when the given type of digital rights management ~~algorithm~~ is selected by the consumer.
6. (Currently Amended) The method of claim 2, further comprising permitting selection by the consumer from among only the compatible respective subsets of at least one of the types of software, the types of compression formats, and the types of digital rights management ~~algorithms~~, when the given type of portable device is selected by the consumer.
7. (Original) The method of claim 1, wherein the downloadable digital data includes at least one of audio data, video data, and text data.
8. (Currently Amended) The method of claim 1, wherein each type of software, each type of compression format, each type of digital rights management ~~algorithm~~, and each type of portable device is displayed on the page and selectable by way of activation by the consumer.

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9. (Currently Amended) The method of claim 1 ~~claim 8~~, further comprising receiving the consumer's selection of at least one of the type of software, the type of compression format, the type of digital rights management ~~algorithm~~, and the type of portable device, over the electronic network at the presence.
10. (Currently Amended) The method of claim 9, further comprising transmitting the downloadable digital data to the consumer over the electronic network in a format consistent with at least one of the selected type of software, the selected type of compression format, the selected type of digital rights management ~~algorithm~~, and the selected type of portable device.
11. (Currently Amended) The method of claim 10, further comprising storing at least one of the selected type of software, the selected type of compression format, the selected type of digital rights management ~~algorithm~~, and the selected type of portable device.
12. (Currently Amended) The method of claim 11, further comprising designating the stored type of software, type of compression format, type of digital rights management ~~algorithm~~, and type of portable device as default format options and transmitting the default format options from the presence to the consumer over the electronic network via the page in response to another command from the consumer over the electronic network indicating that the consumer is engaging in wishes another transaction for downloadable digital data.
13. (Currently Amended) The method of claim 1, wherein the portable devices on which the downloadable digital data stores data in a manner that is ~~may be stored~~ are compliant with secure digital music initiative (SDMI) specifications.
14. (Currently Amended) The method of claim 1, wherein the electronic network comprises the ~~is the Internet and the presence is~~ comprises a web site thereon.

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15. (Currently Amended) A system for facilitating a transaction for downloadable digital data over an electronic network, comprising:

means for maintaining a presence to which a consumer connects on the electronic network ~~to which a consumer may connect~~;

means for transmitting a page from the presence to the consumer over the electronic network, the page including information concerning the downloadable digital data;

means for receiving a command from the consumer over the electronic network indicating that the consumer is engaging in a ~~wishes the~~ transaction for the downloadable digital data; and

means for transmitting format options from the presence to the consumer over the electronic network via the page, the format options being selectable by the consumer and including at least one of (i) types of software on which the downloadable digital data is to be executable ~~may be executed~~; (ii) types of portable devices on which the downloadable digital data is to be ~~may be~~ stored; (iii) types of compression formats in which the downloadable digital data is to be ~~may be~~ configured; (iv) types of CODECs through which the downloadable digital data is to be ~~may be~~ processed; and (v) types of digital rights management ~~algorithms~~ to which the downloadable digital data is to be subjected ~~may be subject~~.

16. (Currently Amended) The system of claim 15, wherein at least one of (i) a given type of software is compatible with respective subsets of at least one of the types of compression formats, the types of digital rights management ~~algorithms~~, and the types of portable devices; (ii) a given type of compression format is compatible with respective subsets of at least one of the types of software, the types of digital rights management ~~algorithms~~, and the types of portable devices; (iii) a given type of digital rights management ~~algorithm~~ is compatible with respective subsets of at least one of the types of software, the types of compression formats, and the types of portable devices; and (iv) a given type of portable device is compatible with respective subsets of at least one of the types of software, the types of compression formats, and the types of digital rights management ~~algorithms~~.

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17. (Original) The system of claim 15, wherein the downloadable digital data includes at least one of audio data, video data, and text data.
18. (Currently Amended) The system of claim 15, wherein each type of software, each type of compression format, each type of digital rights management ~~algorithm~~, and each type of portable device is displayed on the page and selectable by way of activation by the consumer.
19. (Currently Amended) The system of claim 15, further comprising means for transmitting the downloadable digital data to the consumer over the electronic network in a format consistent with at least one of the selected type of software, the selected type of compression format, the selected type of digital rights management ~~algorithm~~, and the selected type of portable device.
20. (Currently Amended) The system of claim 15, wherein the portable devices on which the downloadable digital data stores data in a manner that is ~~may be stored~~ are compliant with secure digital music initiative (SDMI) specifications.
21. (Currently Amended) The system of claim 15, wherein the electronic network comprises ~~is~~ the Internet and the presence comprises a web ~~is a web~~ site thereon.
22. (Currently Amended) An electronic storage medium for storing instructions which, when executed by a programmable controller, carry out a method for facilitating a transaction for downloadable digital data over an electronic network, comprising:
- maintaining a presence to which a consumer connects on the electronic network ~~to which a consumer may connect~~;
 - transmitting a page from the presence to the consumer over the electronic network, the page including information concerning the downloadable digital data;
 - receiving a command from the consumer over the electronic network indicating that the consumer is engaging in a ~~wishes the~~ transaction for the downloadable digital data; and

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transmitting format options from the presence to the consumer over the electronic network via the page, the format options being selectable by the consumer and including at least one of (i) types of software on which the downloadable digital data is to be executable ~~may be executed~~; (ii) types of portable devices on which the downloadable digital data is to be ~~may be~~ stored; (iii) types of compression formats in which the downloadable digital data is to be ~~may be~~ configured; (iv) types of CODECs through which the downloadable digital data is to be ~~may be~~ processed; and (v) types of digital rights management ~~algorithms~~ to which the downloadable digital data is to be subjected ~~may be subject~~.

23. (Currently Amended) The electronic storage medium of claim 22, wherein at least one of (i) a given type of software is compatible with respective subsets of at least one of the types of compression formats, the types of digital rights management ~~algorithms~~, and the types of portable devices; (ii) a given type of compression format is compatible with respective subsets of at least one of the types of software, the types of digital rights management ~~algorithms~~, and the types of portable devices; (iii) a given type of digital rights management ~~algorithm~~ is compatible with respective subsets of at least one of the types of software, the types of compression formats, and the types of portable devices; and (iv) a given type of portable device is compatible with respective subsets of at least one of the types of software, the types of compression formats, and the types of digital rights management ~~algorithms~~.

24. (Original) The electronic storage medium of claim 22, wherein the downloadable digital data includes at least one of audio data, video data, and text data.

25. (Currently Amended) The electronic storage medium of claim 22, wherein each type of software, each type of compression format, each type of digital rights management ~~algorithm~~, and each type of portable device is displayed on the page and selectable by way of activation by the consumer.

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26. (Currently Amended) The electronic storage medium of claim 22, further comprising means for transmitting the downloadable digital data to the consumer over the electronic network in a format consistent with at least one of the selected type of software, the selected type of compression format, the selected type of digital rights management ~~algorithm~~, and the selected type of portable device.

27. (Currently Amended) The electronic storage medium of claim 22, wherein the portable devices on which the downloadable digital data stores data in a manner that is ~~may be stored~~ are compliant with secure digital music initiative (SDMI) specifications.

28. (Currently Amended) The electronic storage medium of claim 22, wherein the electronic network comprises the ~~is the~~ Internet and the presence comprises a web ~~is a web~~ site thereon.

29. (New) A method of facilitating a transaction for downloadable digital data over an electronic network, the method comprising:

maintaining a presence to which a consumer connects on the electronic network, wherein the presence is operative to receive a consumer connection, and wherein the electronic network comprises the Internet and the presence comprises a web site on the Internet;

transmitting a page from the presence over the electronic network to the consumer, wherein the page includes information concerning the downloadable digital data, and wherein the downloadable digital data includes at least one of audio data, video data, and text data;

receiving a command from the consumer over the electronic network indicating that the consumer is engaging in a transaction for the downloadable digital data;

transmitting format options from the presence over the electronic network via the page to the consumer, wherein the format options are selectable by the consumer and include at least one of (i) types of software on which the downloadable digital data is to be executable; (ii) types of portable devices on which the downloadable digital data is to be stored; (iii) types of compression formats in which the downloadable digital data is to be configured; (iv) types of CODECs through which the downloadable digital data is to be processed;

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and (v) types of digital rights management to which the downloadable digital data is to be subjected;

wherein at least one of (i) a given type of software is compatible with respective subsets of at least one of the types of compression formats, the types of digital rights management, and the types of portable devices; (ii) a given type of compression format is compatible with respective subsets of at least one of the types of software, the types of digital rights management, and the types of portable devices; (iii) a given type of digital rights management is compatible with respective subsets of at least one of the types of software, the types of compression formats, and the types of portable devices; and (iv) a given type of portable device is compatible with respective subsets of at least one of the types of software, the types of compression formats, and the types of digital rights management;

wherein when a type of software is selected by the consumer, the method further comprises permitting selection by the consumer from among only the compatible respective subsets of at least one of the types of compression formats, the types of digital rights management, and the types of portable devices;

wherein when a type of compression format is selected by the consumer, the method further comprises permitting selection by the consumer from among only the compatible respective subsets of at least one of the types of software, the types of digital rights management, and the types of portable devices;

wherein when a type of digital rights management is selected by the consumer, the method further comprises permitting selection by the consumer from among only the compatible respective subsets of at least one of the types of software, the types of compression formats, and the types of portable devices;

wherein when a type of portable device is selected by the consumer, the method further comprises permitting selection by the consumer from among only the compatible respective subsets of at least one of the types of software, the types of compression formats, and the types of digital rights management;

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wherein each type of software, each type of compression format, each type of digital rights management, and each type of portable device is displayed on the page and selectable by way of activation by the consumer;

receiving the consumer's selection of at least one of the type of software, the type of compression format, the type of digital rights management, and the type of portable device, over the electronic network at the presence;

transmitting the downloadable digital data over the electronic network to the consumer in a format consistent with at least one of the selected type of software, the selected type of compression format, the selected type of digital rights management, and the selected type of portable device;

storing an indication of at least one of the selected type of software, the selected type of compression format, the selected type of digital rights management, and the selected type of portable device;

designating the indication of the stored type of software, type of compression format, type of digital rights management, and type of portable device as default format options; and

transmitting the default format options from the presence over the electronic network via a second page to the consumer in response to another command from the consumer over the electronic network, wherein the another command indicates that the consumer is engaging in another transaction for downloadable digital data.